

**2023 Advance CTE Fall Meeting**  
**“Elevating CTE’s Impact”**  
**Sponsorship Opportunities**

Dear Advance CTE Partners:

We invite you to join us October 16 - 18, 2023 at the BWI Airport Marriott in Baltimore, MD for the 2023 Advance CTE Fall Meeting. This year’s Fall Meeting is one you can’t afford to miss. We are anticipating our sponsorships to go fast this year — be sure to secure your spot ASAP!

Each year, we are proud to have State CTE Directors from nearly all states at our Fall Meeting, which gives partners like you unique access to these key state decision makers and influencers. Past meeting sponsors have overwhelmingly rated their experience and sponsorship benefits as valuable, and we hope you will join us this year.

Our meeting sponsorship packages offer you numerous opportunities for exclusive access and communication with this important audience, both prior to and during the meeting. In addition to pre-designed packages, we also offer additional add ons to help you craft a package that best suits your needs.

I hope we can count you in as a sponsor and that I’ll get to see you this Fall!

Thank you for your work on behalf of the CTE community.

With gratitude,

*Stephanie Perkins*

Dr. Stephanie Perkins  
Director, Member Engagement and Professional Learning

## How to Sponsor:

1. Review our sponsor packages – Silver, Gold, Platinum or Diamond in the table or in list form below. Choose the best fit for your organization. Each level offers an increased amount of exposure and public recognition.
2. Maximize your visibility by adding a la carte options to your sponsorship package.
3. Complete [registration](#) no later than **September 1, 2023**

### Benefits: Silver, Gold, Platinum and Diamond Levels

<b>SPONSOR LEVEL BENEFITS</b>	<b>Silver \$2,000</b>	<b>Gold \$5,000</b>	<b>Platinum \$6,500</b>	<b>Diamond \$10,000</b>
Promo item(s) in attendee bags	❖ (2)	❖ (2)	❖ (3)	❖ (3)
Your logo on our sponsor recognition sign	❖	❖	❖	❖
Your logo on our event webpage	❖	❖	❖	❖
Logo recognition on slide displayed at general sessions	❖	❖	❖	❖
Receive recognition of your sponsorship level during the opening general session	❖	❖	❖	❖
Receive an Advance CTE shout out over social media during meeting and your Twitter handle on our tweet sheet that is distributed to attendees		❖	❖	❖
Submit a promotional blog post for the <a href="#">Learning that Works for America</a> blog		❖	❖	❖
Complimentary meeting registration(s) <i>Each registration is a \$925 value</i>		❖ (1)	❖ (2)	❖ (2)
Complimentary 6' skirted sponsor table		❖	❖	❖
Your logo on the printed agenda			❖	❖
A PowerPoint slide to promote your company displayed at general sessions			❖	❖
<b>Speaking opportunity!</b> Make up to five minutes worth of remarks during a general session/meal <i>(Advance CTE assigns timing of remarks)</i>				❖
Send a targeted email to all meeting attendees to promote your organization and sponsorship <i>(Sent by Advance CTE)</i>				❖
Receive a directory of meeting attendees complete with emails, job titles and employers				❖

**A very limited number of Platinum and Diamond Sponsorships are available – reserve your spot now!**

The above benefits are also provided in list form for additional review below.

### **Silver - \$2,000**

- Recognition from an Advance CTE officer during the opening general session
- Two promo items in attendee bags
- Your logo on our event webpage
- Your logo on our sponsor recognition sign
- Logo recognition during walk-in slide presentation displayed at all general sessions

### **Gold - \$5,000**

- One complimentary meeting registration (*\$925 value*)
- Complimentary 6' sponsor table on October 17-18, 2023
- Receive an Advance CTE 'shout out' over social media during meeting and your Twitter handle on our 'tweet sheet' that is distributed to attendees
- Submit a promotional post for the [Learning that Works for America](#) blog
- Recognition from an Advance CTE officer during the opening general session
- Two promo items in attendee bags
- Your logo on our event webpage
- Your logo on our sponsor recognition sign
- Logo recognition during walk-in slide presentation displayed at all general sessions and meals

### **Platinum - \$6,500**

- A PowerPoint slide to promote your company displayed during the walk-in slide presentation at all general sessions
- Your logo on the printed agenda
- Two complimentary meeting registrations (*\$1,850 value*)
- Complimentary 6' sponsor table on October 17-18, 2023
- Receive an Advance CTE 'shout out' over social media during meeting and your Twitter handle on our 'tweet sheet' that is distributed to attendees
- Submit a promotional post for the [Learning that Works for America](#) blog
- Recognition from an Advance CTE officer during the opening general session
- Three promo items in attendee bags
- Your logo on our event webpage
- Your logo on our sponsor recognition sign
- Logo recognition during walk-in slide presentation displayed at all general sessions and meals

## **Diamond - \$10,000**

*\*Limited number of sponsorships available at this level. This package offers the best value for our sponsors, so reserve your sponsorship now!*

- **Speaking opportunity!** Make brief remarks (up to 5 minutes) during a general session (*Advance CTE assigns timing of remarks based on time of sponsor form submission*)
- Complimentary 6' sponsor table on October 17-18, 2023 with preferred placement of your sponsor table (sponsors will be given opportunity to choose placement prior to conference based on time of sponsor form submission)
- Two complimentary meeting registrations (*\$1,850 value*)
- Send a targeted email to all meeting attendees to promote your organization and sponsorship (*Message drafted by your company; sent to attendees by Advance CTE*)
- Receive a directory of meeting attendees complete with emails, job titles and employers
- A PowerPoint slide to promote your company displayed during the walk-in slide presentation at all general sessions
- Your logo on the printed agenda
- Receive an Advance CTE 'shout out' over social media during meeting and your Twitter handle on our 'tweet sheet' that is distributed to attendees
- Submit a promotional post for the [Learning that Works for America](#) blog
- Recognition from an Advance CTE officer during the opening general session
- Three promo items in attendee bags
- Your logo on our event webpage
- Your logo on our sponsor recognition sign
- Logo recognition during walk-in slide presentation displayed at all general sessions and meals

*Add-on sponsorship opportunities listed on next page*

## Additional Add-on Sponsorship Opportunities

*A silver, gold, platinum or diamond sponsorship package is required to purchase an add-on sponsorship.*

OPTION	BENEFIT	COST
<b>Opening Reception Sponsor</b>	Get the party started for attendees by sponsoring their first gathering of the week. A full bar and hors d'oeuvres will be served. Receive logo presence and networking opportunities, as well as brief remarks during dinner. You will be the sole sponsor and attendees will receive two drink tickets that feature your company branding, and you can even play a role in distributing the tickets and welcoming attendees as they arrive. (one sponsorship available)	\$10,000
<b>Meal Sponsorship</b>	Help us give attendees energy for the day by sponsoring a full meal. As part of your sponsorship, you will be able to make a brief presentation complete with A/V during the meal. (three sponsorships available)	\$10,000
<b>Tuesday Evening Experience Host</b>	Host an event onsite for attendees. This could be in the form of a reception with a fun activity like trivia! Hosting an evening reception is a great way to engage with our attendees—and provide them with a fun time! This add-on includes promotion leading up to the event, including signage and two mentions during general sessions. Direct costs for the activity and associated logistics are covered by the sponsor (one sponsorship available and Advance CTE must approve the experience.)	Please reach out to discuss this option.
<b>New State CTE Director Lunch</b>	We know that well-fed meeting attendees are better planners and more focused. Provide lunch for our New State Director cohort on October 16 while they take a much-needed break from their all-day leadership workshop. Sponsoring gives your company the opportunity for two individuals to attend lunch, network and provide brief remarks about your services. (1 sponsorship available)	\$5,000
<b>Logo on Attendee Bags</b>	These bags will have high visibility, carried by all attendees at the conference for three days and used long after the event ends. This is a great way to build brand awareness! Requires gold level sponsorship or above to purchase this add-on. <i>Logo will be limited to one color. (one sponsorship available)</i>	\$3,500
<b>Break Sponsor</b>	Provide meeting attendees with coffee, tea, sodas and some delicious snacks. Receive logo presence, networking opportunities and recognition from the general session presider. (three sponsorships available)	\$5,000

***Ready to lock in your sponsorship?***  
***[Reserve your sponsorship here](#)***