



*State Leaders Connecting Learning to Work*

## **Advance CTE's Month of Equity in Career Technical Education**

Happy August! All month long Advance CTE will share resources, tools and supports to help state Career Technical Education (CTE) leaders navigate the challenges to overcoming equity and access barriers. As described in [\*Without Limits: A Shared Vision for the Future of Career Technical Education\*](#) (CTE Without Limits), states have a critical responsibility to identify and dismantle historical barriers and construct systems that support each learner in accessing, feeling welcome in, fully participating in and successfully navigating their career journey.

We hope you will join us this month in sharing the following resources across your network. The sample language below can be modified as appropriate.

### **Equity and Access Resources:**

Link to the following in your newsletters, on your websites and/or within your social media posts.

#### [\*Making Good on the Promise Series\*](#)

The Making Good on the Promise series confronts the negative aspects of Career Technical Education's (CTE) legacy and defines the key challenges learners face today, providing promising solutions to help state leaders close equity gaps in CTE.

#### [\*Connecting Every Learner: A Framework for States to Increase Access to and Success in Work-Based Learning\*](#)

This resource from Advance CTE provides a five-step framework to address equity gaps in work-based learning by building a statewide infrastructure that enables cross-agency collaboration and prioritizes relationship building, data and accountability, quality, and extending social and cultural capital.

#### [\*Communicating Career Technical Education: Learner-centered Messages for Effective Program Recruitment\*](#)

This Advance CTE report provides insights on what families value in their education; elevates the aspects and messages about CTE that most resonate, as well as the go-to messengers for information about these programs; and identifies equity gaps and corresponding message tailoring to reach each learner.

Forthcoming in August:

*With Learners, Not for Learners: A Toolkit for Elevating Learner Voice in CTE*

Advance CTE, in partnership with ACTE, will soon release this new toolkit and its resources which focuses on opportunities and strategies for engaging current CTE learners, including learners in middle and high school CTE programs as well as adult learners in postsecondary CTE programs, in the development, assessment and improvement of CTE programs, practices and policies.

*Brave Dialogues: A Guide to Discussing Racial Equity in Career Technical Education*

Later this month, Advance CTE will release *Brave Dialogues: A Guide to Discussing Racial Equity in Career Technical Education* . This guide will provide state CTE leaders with tools to become better equipped and motivated to begin and continue discussions that right the wrongs in CTE. The guide also supports state CTE leaders in creating an environment in which their state teams, local intermediaries, business partnerships and policymakers have the language and comfort to discuss challenges and opportunities related to racial equity in CTE.

### **Equity and Access Blogs:**

- [Video: Prioritizing Diversity, Equity, and Inclusion in CTE Without Limits](#)
- [New Postsecondary State CTE Fellowship Takes Equity-Centered Approach to Address Leadership Talent Pipeline Diversity](#)
- [New Skills ready network Year 1 Reports Highlight Early Innovations and State Support to Advance Quality and Equity in Career Pathways](#)
- [Getting to Know Advance CTE's Work on Equity](#)

Future blogs to be published:

- Communicating CTE- 8/17
- State Policy Review: Equity- 8/25

## **Social Media Posts:**

*For use on LinkedIn and/or Facebook, @Advance CTE*

[\*Without Limits: A Shared Vision for the Future of Career Technical Education\*](#) (CTE Without Limits), presents an opportune time for states to identify and dismantle historical barriers and construct systems that support each learner in accessing, feeling welcome in, fully participating in and successfully navigating their career journey.

Throughout August, Advance CTE will focus on equipping state CTE leaders with the resources, tools and supports to continue the important work around equity and access in their state, including the new release of *Brave Dialogues: A Guide to Discussing Racial Equity in Career Technical Education* later this month.

Visit [careertech.org](http://careertech.org) to learn more! #CTEWorks

*For use on Twitter, @CTEWorks, #CTEWorks*

#1-- All month long @CTEWorks is sharing resources to aid state CTE leaders in removing equity and access barriers in #CTE! We all play a part in ensuring each learner reaches college and career success. Be sure to follow and share!  
#CTEWorks

#2-- This month we're sharing resources to address equity in #CTE! The Connecting Every Learner guide delves into historical equity gaps in #workbasedlearning & provides five methods for states to remove access barriers: [bit.ly/316AtuX](http://bit.ly/316AtuX).  
#NewSkillsReady #CTEWorks [[Supporting graphic](#)]

#3-- Voices of color are crucial to building racially just state systems in #CTE. @CTEWorks & @ECMCFoundation's new CTE Fellowship jumpstarts your state postsecondary CTE leadership journey. Learn more: [bit.ly/3y32GSe](http://bit.ly/3y32GSe) #PSCTEFellows [[Supporting graphic](#)]

#4-- The Making Good on the Promise Series confronts the negative aspects of #CTE's legacy and defines the key challenges learners face today. [bit.ly/2VtIsCO](http://bit.ly/2VtIsCO)  
#CTEWorks

#5-- New resource coming this month! @CTEWorks will release a new resource to guide state CTE leaders in anti-racist dialogue to close equity gaps in CTE. Save the date! #CTEWorks [[Supporting graphic](#)]

#6-- New resource coming this month! On Aug. 19, @CTEWorks and @actecareertech will release a new resource for state leaders that focuses on opportunities and strategies for engaging current CTE learners. #CTEWorks [[Supporting graphic](#)]

#7-- #CTEWithoutLimits envisions a career preparation ecosystem where each learner, no matter their background, can find equitable career success, and where #CTE is the catalyst to make this a reality. [careertech.org/without-limits](http://careertech.org/without-limits) [[Supporting graphic](#)]

### **Professional Learning Opportunities:**

Please share these opportunities across your networks.

Lunch & Learn: Each learner's skills are counted, valued, and portable

Date: August 17, 2021

Time: 3:00 PM ET

This session is the fourth in Advance CTE's Lunch & Learn series focused on exploring each of the principles from CTE Without Limits. Attendees will be introduced to the fourth principle of the vision, "Each learner's skills are counted, valued, and portable" and the roles of secondary, postsecondary and workforce systems in accomplishing this principle. Attendees will discuss this principle in small groups and will leave this session with an increased awareness of the aspirations of this principle and strategies to apply it to their own work.

Register [here](#).

Advance CTE 2021 Fall Meeting

Date: October 27 and 28, 2021

Time: 11:30 A.M. -5:00 P.M. ET

Location: Virtual

The Fall Meeting is designed to support each leader in Meeting CTE's Moment.

Together, we can meet the enormous and historic opportunity to transform systems to be responsive, flexible and cohesive for each learner to achieve success

at every stage of their career journey. Our sessions will share the latest research, promising practices, and resources centered in, quality, equity and leadership to ensure the renewed spotlight on CTE translates into shared, meaningful steps to deliver CTE without limits for each learner and stakeholder.

Register [here](#).