### Business, Management and Administration: Administrative and Information Support Career Pathway Plan of Study for Learners

This Career Pathway Plan of Study (based on the Administrative and Information Support Pathway of the Business, Management and Administration Career Cluster) can serve as a guide, along with other career planning materials, as learners continue on a career path. Courses listed within this plan are only recommended coursework and should be individualized to meet each learner’s educational and career goals. *This Plan of Study, used for learners at an educational institution, should be customized with course titles and appropriate high school graduation requirements as well as college entrance requirements.*

<table>
<thead>
<tr>
<th>Education Levels</th>
<th>Grade 9</th>
<th>Grade 10</th>
<th>Grade 11</th>
<th>Grade 12</th>
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</thead>
<tbody>
<tr>
<td>English/Language Arts I</td>
<td>Algebra I or Geometry</td>
<td>Earth or Life or Physical Science or Biology</td>
<td>State History Geography</td>
<td>Pre-Calculus or Algebra II</td>
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<tr>
<td>Math</td>
<td>Science</td>
<td>Social Studies/Sciences</td>
<td>Other Required Courses</td>
<td>Recommended Electives</td>
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<tr>
<td>Math</td>
<td>Science</td>
<td>Social Studies/Sciences</td>
<td>Other Electives</td>
<td>Learner Activities</td>
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</tbody>
</table>

**SAMPLE Occupations Relating to This Pathway**

- Administrative Assistant
- Communications Equipment Operator
- Computer Operator
- Court Reporter
- Customer Service Assistant
- Data Entry Specialist
- Desktop Publisher
- Dispatcher
- Executive Assistant
- Information Assistant
- Legal Secretary
- Library Assistant and Order Processor
- Medical Front Office Assistant
- Medical Transcriptionist
- Office Manager
- Paralegal
- Receptionist
- Records Processing Assistant
- Shipping and Receiving Clerk
- Stenographer
- Typist
- Word Processor

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**SECONDARY**

All plans of study should meet local and state high school graduation requirements and college entrance requirements. Certain local student organization activities are also important including public speaking, record keeping and work-based experiences.

**POSTSECONDARY**

All plans of study need to meet learners’ career goals with regard to required degrees, licenses, certifications or journey worker status. Certain local student organization activities may also be important to include.

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**Articulation/Dual Credit Transcribed-Postsecondary courses may be taken/moved to the secondary level for articulation/dual credit purposes.**

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**Project funded by the U.S. Department of Education (VOS1B020001)**
Creating Your Institution's Own Instructional Plan of Study

With a team of partners (secondary/postsecondary teachers and faculty, counselors, business/industry representatives, instructional leaders, and administrators), use the following steps to develop your own scope and sequence of career and technical courses as well as degree major courses for your institution’s plan of study.

1. Crosswalk the Cluster Foundation Knowledge and Skills (available at http://www.careerclusters.org/goto.cfm?id=85) to the content of your existing secondary and postsecondary programs/courses.

2. Crosswalk the Pathway Knowledge and Skills (available at http://www.careerclusters.org/goto.cfm?id=22) to the content of your existing secondary/postsecondary programs and courses.

3. Based on the crosswalks in steps 1 and 2, determine which existing programs/courses would adequately align to (cover) the knowledge and skills. These programs/courses would be revised to tighten up any alignment weaknesses and would become a part of a sequence of courses to address this pathway.

4. Based on the crosswalks in steps 1 and 2, determine what new courses need to be added to address any alignment weaknesses.

5. Sequence the content and learner outcomes of the existing programs/courses identified in step 3 and new courses identified in step 4 into a course sequence leading to preparation for all occupations within this pathway. (See list of occupations on page 1 of this document.)

6. The goal of this process would be a series of courses and their descriptions. The names of these courses would be inserted into the Career and Technical Courses column on the Plan of Study on page 1 of this document.

7. Below is a sample result of steps 1-6, and these course titles are inserted into the Plan of Study on page 1 of this document.

8. Crosswalk your state academic standards and applicable national standards (e.g., for mathematics, science, history, language arts, etc.) to the sequence of courses formulated in step 6.
Below are suggested courses that could result from steps 1-6 above. However, as an educational institution, course titles, descriptions and the sequence will be your own. This is a good model of courses for you to use as an example and to help you jump-start your process. Course content may be taught as concepts within other courses, or as modules or units of instruction.

The following courses are based on the Cluster Foundation Knowledge and Skills found at http://www.careerclusters.org/goto.cfm?id=22 and should include appropriate student activities. A work-based component may be included in each of the following courses.

#1 Business Essentials: This is a core course designed to give students an overview of the Business, Marketing and Finance Career Cluster occupations. Students will develop an understanding of how academic skills in mathematics, economics, and written and oral communications are vital components of success in these occupations. Students will examine current events to determine their impact on business and industry and legal and ethical behavior. They will learn to establish and follow procedures for business communications. Students will learn about business management and analyze business practices to determine ethics and social responsibilities. This may be taught as a career exploration course in conjunction with other foundation Career Cluster courses.

#2 Business Technology Applications: This course is designed for those students who have not mastered knowledge and skills related to business technology applications prior to entry into high school. This course is designed to assist students in developing technological proficiencies demanded by business. The course should utilize various forms of input technologies to cover units of instruction that may include word processing applications, spreadsheet development, database management, presentations, electronic communications, Internet services, graphics, desktop publishing, basic Web design, interactive media, ethical issues and careers in business using technology applications. Students may be given opportunities for completing industry certification requirements.

#3 Business Communications: Students will reinforce communications skills needed in business, management and administrative occupations by learning to follow directions and using reading strategies to learn new business concepts, and develop professional skills and vocabulary. Students will compose and compare written and electronic communications to convey technical concepts and company information, develop and deliver formal and informal presentations related to a broad range of business topics, apply active listening skills to obtain and clarify information, and exhibit people skills to deal positively with a variety of personalities and diverse individuals. Students will interpret and use tables, charts and figures to support written and oral communication, and locate, organize and reference written information from various sources to communicate with coworkers and clients/participants.

#4 Advanced Business Technology Applications: Personal computing and business skills are integrated throughout the course as students use word processing software to produce documents that include graphics, tables and other new documents. Students will practice advanced procedures to design forms, use a scanner, merge text and prepare documents for presentation. Students will use database and spreadsheet software to produce documents and will learn how to select appropriate software to generate information.

#5 Principles of Management: Students will begin their study of management occupations by assuming appropriate roles to create, deliver, receive and manage business communications in the workplace. Students will identify an audience and create communications to support statistics for internal and external audiences; assume the necessary role to perform the responsibilities of delivering and receiving messages; manage the broad scope of business communications to process, document and store information efficiently and appropriately; and prepare appropriate materials to reply to inquiries that require a response. Students will develop skills in planning, organizing and evaluating business organizations. Students will develop and implement short- and long-term strategic plans to manage growth, profit and goals within a specific market segment, learn how to evaluate employee performance to provide timely and appropriate responses to personnel issues, and practice organizing various business services to address all company components.

#6 Business Finance: This course introduces principles of business and management. Topics include basic business principles, personal finance, management, systems thinking, quality management and the current environment for business in a multinational marketplace.

#7 Computer Systems Operations: Students will study computer component operations to learn how to prevent, diagnose and solve computer operations problems. Particular emphasis will be placed on the use of virus protection software to maintain data system integrity, and how to inspect and troubleshoot to diagnose and solve computer and peripheral operation problems.

#8 Accounting: This is a comprehensive introduction to basic financial accounting including recording, summarizing and reporting, principles of income measurement and asset valuation, accounting systems and controls.

#9 Advanced Business Communications: This course builds on the business communication skills acquired in previous courses with particular emphasis placed on developing telephone skills to communicate effectively. Students will select and practice using appropriate formats to prepare internal and external written documents that include memos, business letters and various reports. Global implications will be emphasized.

#10 Records Management: Students will learn how to establish and follow procedures to manage records and files. Students will develop skills to manage paper/manual records including how to file, retain and discard materials in a timely manner as well as when to destroy records to maintain company security. Students will also establish and follow procedures for electronic filing including how to interpret file hierarchy. Students will also learn to establish and follow procedures for image processing.

#11 Project Management: Students will apply planning and time management principles needed to manage projects and accomplish workplace efficiency and achieve company objectives. Specific tasks to be learned include maintaining calendars, setting priorities and scheduling work to maintain a clean and functional workplace environment.