

Without Limits: A Shared Vision for the Future of Career Technical Education Promotional Toolkit- Partners

This toolkit is designed to help supporting organizations promote Without Limits: A Shared Vision for the Future of Career Technical Education (CTE Without Limits) and provide information on opportunities for vision engagement, including a Twitter chat on March 25. The sample social media posts below can be modified as appropriate.

Resource Links:

This vision cannot be realized alone. Our resources are designed to both support our work together and utilized to educate and connect with your partners in industry, government, philanthropy, and at the community level to bring this vision to life.

[Vision Web Page](#) : View CTE Without Limits, communication and implementation resources, vision supporters, and short thought pieces that provide framing and highlight action areas for philanthropy, industry, state and local leaders, and the equity lens. *(NOTE: Live on March 11 at 9 am ET)*

[Executive Summary](#): View a two-page overview of the vision and its five principles and related actions.

[Vision Video](#): A brief video on the new vision and its principles.

[Graphics](#): Utilize these graphics on social media platforms, in presentation slide decks and on the web, including individual principle graphics that can be customized with your own organizational logo.

How to Talk about CTE Without Limits on Social Media

For use on LinkedIn and/or Facebook, @Advance CTE

Last fall, Advance CTE co-hosted the CTE Forward Summit in partnership with nine national organizations, bringing together 200 leaders to set a new vision for the future of Career Technical Education (CTE). It was clear that now is the time to craft a bold vision that envisions a world where each learner can access and be successful in high-quality CTE programs without any limitations or barriers.

Without Limits: A Shared Vision for the Future of Career Technical Education (CTE Without Limits) lays out five inter-connected and equally critical principles, foundational commitments and a call to action for national, state and local CTE leaders.

[Organization] is pleased to join Advance CTE and 37 other organizations in supporting this vision. Only through a shared commitment and action at all levels can we realize the possibility and aspiration of a new career preparation ecosystem that supports each learner on a limitless path to career success.

View CTE Without Limits: careertech.org/without-limits [[Supporting graphic](#)]

*For use on Twitter, #CTEWithoutLimits
Initial Release on March 11*

#1---Developed with input from nearly 200 leaders across learning and work and supported by 38 national organizations, [organizational name] is proud to support #CTEWithoutLimits as a bold framework for a new career preparation ecosystem. careertech.org/without-limits [\[Supporting graphic\]](#)

#2---Without Limits: A Shared Vision for the Future of Career Technical Education: careertech.org/without-limits #CTEWithoutLimits [\[Supporting graphic\]](#)

#3--- .#CTEWithoutLimits envisions a career preparation ecosystem where each learner, no matter their background, can find equitable career success, and where #CTE is the catalyst to make this a reality. Learn more: careertech.org/without-limits [\[Supporting graphic\]](#)

#4--- .#CTEWithoutLimits provides a bold vision for #CTE to lead the way on larger issues facing learning and work of quality, equity, systems alignment, and jobs of the future. Learn how we are leading: careertech.org/without-limits [\[Supporting graphic\]](#)

*For use on Twitter, #CTEWithoutLimits
Five Principles*

#1--- #CTEWithoutLimits envisions a future where the career preparation ecosystem allows each learner to gain the skills and support they need, when they need them, and without redundancy or limitations. Read the vision: careertech.org/without-limits [\[Supporting graphic\]](#)

#2---As society breaks down barriers to achieve racial and economic justice, #CTEWithoutLimits applies an equity lens to all aspects of #CTE so each learner is welcome, heard and supported on a path to success. Learn more and read the vision: careertech.org/without-limits [\[Supporting graphic\]](#)

#3--- Every learner should be empowered to navigate their own career journey at every stage. #CTEWithoutLimits is a vision for how #CTE can build systems that put learners in the driver seat. Will you join the movement? careertech.org/without-limits [\[Supporting graphic\]](#)

#4-- We need systems that recognize the skills and competencies learners gain throughout their lifetimes. #CTEWithoutLimits envisions a world where each learner's #skills are counted, valued and portable. Learn more: careertech.org/without-limits [\[Supporting graphic\]](#)

#5-- It is time for #CTE without borders. CTE policies and programs should enable, not limit, mobility and access within and across state lines. Read more about #CTEWithoutLimits: careertech.org/without-limits [\[Supporting graphic\]](#)

*For use on Twitter, #CTEWithoutLimits
Call to Action*

#1--- We are committed to the hard and intentional work to make this vision a reality, but it cannot be done alone. Learn more about the role of industry, philanthropy, and state and local leaders across learning and work and sign on to help: careertech.org/without-limits [\[Supporting graphic\]](#)

#2--- Only through shared commitment and shared ownership among leaders and practitioners at all levels can we provide each learner with limitless opportunity. Sign on to #CTEWithoutLimits: careertech.org/without-limits [[Supporting graphic](#)]

Vision Engagement Events

[Vision Celebration March 18](#)

Invite others to celebrate this new vision with us on Thursday, March 18 at 2:00 pm ET. Hear leaders across workforce, philanthropy, K-12, and higher education share their perspective on the vision's impact led by [Sara Allan](#), Director of Early Learning and Education Pathways at the Bill & Melinda Gates Foundation; [Dr. Adrienne Battle](#), director of the Metro Nashville Public Schools; [Emily Fabiano](#), Director of Strategy and Operations, Ohio Governor's Office of Workforce Transformation; and [Dr. Nicole Smith](#), Chief Economist, Georgetown University Center on Education and the Workforce.

Share out on Twitter:

#1--- Join @CTEWorks and leading education voices on March 18 (2 pm ET) for an event to celebrate and discuss the future of #CTE! <http://bit.ly/2NFSOeX> #CTEWorks [[Supporting graphic](#)]

[Partner Twitter Chat March 25](#)

We invite all partners to participate in our Twitter chat on Thursday, March 25 at 4:00 pm ET to share why you support #CTEWithoutLimits, what areas of action align with your organization's current and future work, and what success could mean for the future of learning and work as we continue to build momentum for this new vision. Please RSVP [here](#). Send any questions to Brittany Cannady, bcannady@careertech.org.

[Spring Meeting Breakout Sessions](#)

Our virtual Spring Meeting on April 14 and 15 will feature a deep dive on the vision as well as breakout sessions on each principle to allow members to collaborate on initial ideation for vision implementation. Registration closes March 19, 2021.