



The Vital Role of Postsecondary Institutions in Economic Recovery


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COVID19 and Unemployment



- Black and Latinx workers, workers with a high school education or less and female workers have been disproportionately impacted
- Through CTE, displaced workers prepare for reentry into the workforce and employers can find a talent pipeline

The Need for Upskilling and Reskilling



- Strada Education Network found:
 - One-third of adults may need to change careers
 - Two-thirds of adults interested in enrolling in the near-term would do so to upskill or reskill
 - A majority of Americans prefer non-degree and skill-based education and training

Postsecondary CTE Outcomes



- The postsecondary completion rate is almost doubled for those in CTE programs compared to all two-year institutions
- 86% of adult CTE students either continue in their education or are employed within six months of completion

Resources

- [Careertech.org/advocate](https://careertech.org/advocate)
- Fact sheet on postsecondary CTE and economic recovery:
[https://cte.careertech.org/sites/default/files/documents/fact-sheets/PostsecondaryCTE Economic Recovery July2020 FINAL.pdf](https://cte.careertech.org/sites/default/files/documents/fact-sheets/PostsecondaryCTE_Economic_Recovery_July2020_FINAL.pdf)
- Casemaking:
[https://cte.careertech.org/sites/default/files/How to Talk about Economic Recovery and CTE August 2020.pdf](https://cte.careertech.org/sites/default/files/How_to_Talk_about_Economic_Recovery_and_CTE_August_2020.pdf)